



teri school of
advanced studies

LEADERS IN ENVIRONMENT AND SUSTAINABILITY EDUCATION

ACCREDITED WITH 'A' GRADE BY NAAC

DEEMED TO BE UNIVERSITY UNDER SECTION 3 OF UGC ACT

**DEGREE IN
BBA
BBA (HONOURS)
BBA (HONOURS
WITH RESEARCH)**

**WITH SPECIALIZATION
IN SUSTAINABILITY
MANAGEMENT**



ABOUT TERI SCHOOL OF ADVANCED STUDIES

TERI SAS is a globally recognized institution committed to sustainability and innovation. Our mission is to empower students with the knowledge and skills to lead the way in building a sustainable future. Academic programmes at the TERI SAS are focused around the challenges of providing for a rising global population with a limited and degraded natural resource base. In moving towards sustainability, the implicit understanding is that there is no panacea or straight road, with recognized and established methodologies, tools or specializations leading to such development. The solutions therefore do not lie in a specific subject discipline, but must be appropriate and relevant to the context or the practical problem being addressed. Developing such an understanding among its students is best achieved through exposure to a variety of subjects, tools, and methodologies offered in interdisciplinary mode. This has been the guiding philosophy behind the programmes offered by the TERI SAS and is practised by building a theoretical understanding in courses covering a variety of traditional disciplines, such as ecology, natural and social sciences, governance, policy, law, and engineering. Over a period of two years, students converge upon a few areas of focus based upon their interest, having been exposed to a new way of thinking that looks at problems not from the lens of a subject specialist, but from the perspective of one who recognizes the complex linkages between man and his environment.

Apart from doctoral research, the TERI SAS offers MBA programme in Sustainability Management, MSc degree programmes in Environmental Studies and Resource Management, Economics, Geoinformatics, Climate Science and Policy, Water Science and Governance and Biotechnology;; and MTech programmes in Renewable Energy Engineering and Management, Water Resources Engineering and Management and Urban Development Management; and LL.M. programmes in Environment & Natural Resources Law and in Infrastructure & Business Law. The University offers two MA programmes, one in Public Policy and Sustainable Development, and the other in Sustainable Development Practice. The TERI SAS is one of a select group of 22 institutions chosen worldwide by the MacArthur Foundation, USA, to run the Sustainable Development Practice programme. The TERI SAS offers four-year undergraduate degree programmes (FYUP) and five-year integrated postgraduate degree programmes (FYIPP). The University has launched FYUP in Data Science, Environmental Studies, Economics and Business Administration along with FYIPP in Data Science and Environmental Studies from academic session 2023. All the programmes have been designed in accordance with the National Education Policy (NEP) 2020 and the recent guidelines issued by the University Grants Commission with in-built choices of multiple entry and multiple exit options mapped with employability opportunities. TERI SAS has established excellent partnerships and collaborative arrangements with a number of institutions overseas, including Yale University, USA; The Freie University of Germany; Utrecht University, The Netherlands; North Carolina State University, USA; and University of Technology, Australia.

DEPARTMENT OF POLICY AND MANAGEMENT STUDIES (DOPMS)

The Department of Policy and Management Studies (DoPMS) at TERI School of Advanced Studies (TERI SAS) aims to contribute to theoretical and empirical enquiry towards informed prescriptions, implementable policies, sustainable practices and management through research, teaching and training. The continued research in sustainability for the business is also one of the key concerns of the department.

The BBA with specialization in Sustainable management offers Courses which is crucial for developing future business leaders who prioritize environmental, social, and governance (ESG) principles. It equips students with skills in sustainable business strategies, ethical decision-making, and corporate social responsibility (CSR). Graduates can drive eco-friendly innovations, implement sustainable supply chain practices, and ensure regulatory compliance. With increasing global emphasis on sustainability, this degree enhances employability in green finance, consulting, and corporate sustainability roles, making businesses more resilient and responsible. Faculty of the Department have disciplinary backgrounds in ESG, Management, Behavioural Science, Anthropology, Economics, Population Studies, Sociology, Finance & Accounting, Corporate and Commercial Laws, Public Health, Sustainable Business Strategy, Business Sustainability, Circular Economy Finance, Climate Finance, Development Studies and Public Policy. This diversity enables the promotion of multi-disciplinary research and learning at the economy-society-ecology interface. The faculties are engaged in active research in their disciplines as well as within the broad theme of sustainable development. This is reflected in their publications, sponsored projects, consultancies and training programmes and supervised research. The faculty regularly engage with the scientific community through seminars and conferences, participate in different forums as experts or resource persons, and engage with the general public through their lectures, print and digital media.

WHY CHOOSE OUR BBA PROGRAM?

Our Bachelor of Business Administration program offers a unique specialization in **Sustainability Management**, combining traditional business education with cutting-edge knowledge in sustainable practices. Designed for the leaders of tomorrow, this program equips students with the tools to drive businesses responsibly while addressing global environmental and social challenges. The course structure is aligned with the AICTE guidelines and caters to the interdisciplinary and industry specific needs of the future world.

ADMISSIONS DETAILS

- **Eligibility:** [Senior Secondary School Leaving Certificate or Higher Secondary (12th Grade) Certificate obtained after successful completion of Grade 12 or equivalent from any discipline. There is no upper age bar.]
- **ApplyOnline:** <https://admission.terisas.ac.in>



SALIENT FEATURES OF THE PROGRAM

- Provide students with a sound theoretical foundation on the business challenges
- Curriculum aligned with AICTE Framework.
- Capabilities and skill development in areas of general management, marketing, finance, global business, human resource management and sustainability to take up roles in managerial position across diverse industries.
- Experiential learning opportunities through internships and projects with leading companies in India.
- **Field visits & industry exposure** and visits to eco-friendly businesses and industrial sustainability hubs.
- Opportunities for students to work in interdisciplinary domains by providing specializations to a wide variety of electives and courses.
- **Case competitions & Hackathons enhancing** problem-solving challenges in sustainable business practices
- **Global Exposure:** Learn from renowned sustainability experts and participate in exchange programs.
- **State-of-the-Art Facilities:** Study at a campus designed to foster innovation and sustainability.



EXTRACURRICULAR OPPORTUNITIES:

Enhance your skills through vibrant student clubs such as: • Sustainability Forums • Cultural Clubs Debate and Literature Clubs • Sports and Fitness Clubs • Management club • Sustainability fashion club • Entrepreneurship activities and bootcamps • Industrial visits and field trips

COURSE STRUCTURE:

BBA FYUP HONS PROGRAMME					
Year	Semester	Credits	Vocational Course	Total Credit	Exit Option
BBA (1st Year)	Semester 1	20	4	20+20+4=44	Exit with UG Certificate
	Semester 1	20			
BBA (2nd Year)	Semester 1	20	4	40+40+4=84	Exit with UG Diploma
	Semester 1	20			
BBA (3rd Year)	Semester 1	20	4	80+40+4=124	Exit with 3yr BBA Degree
	Semester 1	20			
BBA (4th Year)	Semester 1	20	4	40+40+40+40 = 160	BBA (Honours Degree or Honours with research degree) in Management
	Semester 1	20			

CAREER OPPORTUNITIES

Pursuing a BBA with a specialization in Sustainable Management opens up diverse career opportunities across industries that prioritize environmental, social, and governance (ESG) principles. Graduates can work as Research analysts, Sustainability Analysts, helping businesses develop eco-friendly strategies, or as Corporate Social Responsibility (CSR) Managers, overseeing ethical and sustainable business practices. Roles like Environmental Consultants and Green Supply Chain Managers allow professionals to optimize operations with sustainability in mind. Additionally, careers in Renewable Energy Management, Sustainable Finance, and ESG Compliance are growing, offering opportunities in banks, investment firms, and government agencies. Entrepreneurial paths also exist for those looking to launch eco-conscious startups. With increasing global emphasis on sustainability, businesses actively seek professionals who can balance profitability with environmental and social responsibility, making this specialization a valuable and future-proof choice.



WHAT OUR STUDENTS SAY (Testimonials)

"The BBA program at TERI SAS transformed my perspective on business and sustainability. The curriculum, combined with extracurricular activities and industry exposure, has prepared me to make meaningful contributions in my career."

Anuj Purty (BBA, 2023)

"At TERI SAS, I found a perfect balance between academics and extracurriculars. The debate club helped me improve my public speaking skills, which I now use in my professional life."

Garima Sharma (BBA, 2024)



LIMITED SLOTS AVAILABLE FOR
SCHOLARSHIPS

CAREER OPPORTUNITIES





Unlock Your Future

with

TOP PLACEMENTS & PRESTIGIOUS INTERSHIPS
IN LEADING ACADEMIA INDUSTRY INDUSTRIES



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