

Dr K Rathnam

Managing Director, Amul, Anand

K Rathnam, took over as Managing Director (CEO) of Amul Dairy on 1st April 2014 after holding charge as In-charge MD from 20th March 2014.



Dr Rathnam, after completing his graduation and Post-Graduation in Foods & Nutrition obtained Doctorate in Food & Nutrition from Sardar Patel University, Gujarat. He started his career as a lecturer with the University College and joined Amul in the year 1995 as Deputy Manager (Product Development). Working in various capacities, he was appointed as In-charge Managing Director on 20th March 2014.

He has been instrumental in setting up Quality Systems and introduce ISO certification in the dairy as well as Village Cooperatives affiliated to Amul.

During his tenure as General Manager (Operations), he planned and executed various projects like India's first automatic Paneer (Cottage Cheese) Plant at Khatraj, Paneer Plant, Integrated Whey Drying Powder Plant, and recently the most modern dairy plant at Virar, Maharashtra with a capacity to process 1 million litres of milk per day with robotic packing along with Ice Cream Manufacturing facilities.

He is very keen to work for the progress of farmers. This has been the reason he re-joined Amul after a short stint in a multi-national company leaving behind hefty pay packages. He is optimistic of future of cooperatives in India plan to put forth focussed efforts to expand the horizons of milk procurement to other States of India so as to develop dairying under Amul Pattern to maximise the benefits which would result in increased livelihood for poor and marginal farmers.

He is a member of the Board of Tribhuvandas Foundation, an associate NGO which provides health care programme for the farmer members affiliated to Amul. He is a Board Member of Vidya Dairy under Anand Agriculture University established for training of Dairy Science Students.

He is a firm believer of Amul cooperative business model which propagates empowerment of farmers to ensure their overall development and progress.