



10, INSTITUTIONAL AREA  
VASANT KUNJ, NEW DELHI 110 003

**MINUTES OF THE TWENTY FIRST MEETING OF THE ACADEMIC  
COUNCIL HELD ON 20 MARCH 2009 AT 10.30 A.M.**

**PRESENT**

The following members of the Academic Council attended the meeting:

- Dr P P Bhojvaid
- Prof S Sundar
- Dr Arabinda Mishra,
- Dr Prateek Sharma
- Dr Indira Rajaraman,
- Dr S K Sarkar
- Dr P K Joshi
- Dr Pradeep Kumar Dadhich,
- Dr V V N Kishore
- Mr M P Ram Mohan
- Dr Neeraj Khera
- Dr Sangeet Kumar Srivastava
- Dr Rajiv Seth

Dr Subodh K Sharma, Dr Rajat S Bakshi, Dr S R Rao, Prof Prem K Kalra,  
Mr O P Agarwal, Dr Renu Swarup, Dr E Sridharan, Dr Sanjay Saxena, Dr Saon Ray,  
Dr Deepti Gupta, Dr Banwari Lal Dr Abha Agnihotri, Dr Mala Narang Reddy, and  
Dr T S Panwar did not attend the meeting.

**Item No. 1 To confirm the minutes of the twentieth meeting of the Academic Council held on 23 December 2008**

The minutes of the twentieth meeting of the Academic Council held on 23 December 2008 were confirmed, as circulated.

**Item No. 2 Launch of new MBA programme in Business Sustainability**

A draft structure of the proposed MBA programme in Business Sustainability was presented to the Academic Council.

The Council discussed the overall structure of the programme and the core and elective courses proposed in each of the four semesters. It was brought out that this programme needs to be marketed vigourously and projected as an MBA programme with a difference. The aim of the programme should be to produce socially aware managers and to produce change agents with a different way of thinking.

It was suggested that instead of having a stream of specialisation in information technology, the stream should be focused on technology innovations and technology policies.

It was suggested that the proposed second semester course on Indian economy should be replaced with a course in macro economics.

The Academic Council approved the launch of the programme in the academic year 2009-10 and indicated that individual course outlines be put up to the Council at a subsequent date prior to the commencement of the programme.

**Item No. 3 Any other item with the permission of the Chair.**

There being no other item, the meeting ended with a vote of thanks to the Chair.