

Ms. Bhavna Prasad

Director – Sustainable Business, WWF-India

Bhavna Prasad leads WWF-India's sustainable corporate engagement across priority programmes, including climate change, forestry, agriculture and finance sector. She has about 14 years of diverse experience ranging from banking, environmental consulting to working with environmental NGOs.

Prior to WWF, Bhavna was a Vice President with JPMorgan Chase in New York. She covered a range of responsibilities, from implementing global environmental and social risk management policies to developing green business opportunities across various lines of businesses. She helped JPMorgan set up its carbon trading desk and also developed the greenhouse gas reduction and accounting strategies for the bank.

Prior to JPMorgan Chase, Ms. Prasad held various positions at American Express and Standard Chartered Bank in their retail operations. Additionally, she took on short term assignments with Environmental Resources Management, the United Nations Development Program, and Centre for Science and Environment (India). Bhavna holds a Master's in Public Administration in Environmental Policy from Columbia University.