

Sapna Arora Narula

Dr. Sapna A. Narula is currently working as Associate Professor and Head in the Department of Business Sustainability at TERI School of Advanced Studies and is teaching courses on Sustainable Business Strategy, Sustainability Reporting, CSR and Business, Natural Ecosystems & Community, ICTs for Sustainable Development to postgraduate programmes. She is currently on the Board of Directors of Global Network for Sustainable Development, Arizona, US; member for CSR committee of Delhi Management Association and also member of Asia-Pacific Resource Centre, UN Global Compact Network India.

Previously, she has worked with College of Agribusiness Management, G. B. Pant University of Agriculture & Technology, Pantnagar India as Asstt. Professor (Agribusiness) for six years. She holds around 18 years of experience in teaching and research/corporate sector in the area of agribusiness, supply chain, climate change, Sustainability, CSR and technology dissemination and has been very closely involved with rural and farm communities at the grass root level.

Her current research interests include exploring sustainability and CSR issues in Indian corporate landscape with a focus particularly on oil and gas, hotel, textile, mining and agribusiness and investigating impact of climate change on agricultural supply chains and experimenting coping strategies for communities through technological, market and social interventions. She has worked on a number of research projects funded by national and International funding agencies i.e. FAO, IFAD (International Fund for Agricultural Development), Ministry of Coal, Ministry of Agriculture, DFID, ICAR, Deakin University Australia, EPSRC-DFID. Her action research has transformed lives of farmers and other underprivileged communities through sustainable business models involving capacity building, skill development and livelihood development. Through her research, she has contributed to a number of Central Govt. Initiatives such as Comprehensive District Agricultural Plan, AGMARKNET scheme, National Agricultural Innovation Programme, National Mission for Sustainable Agriculture, State action plans for climate change in Maharashtra and Assam.

Her work in the area of use of ICTs (information and communication technologies) for sustainable development has won many accolades including *Prosper.Net Scopus Young Scientist Award for Sustainable Development, 2011* delivered jointly by German Ministry, United Nations University & Elsevier and a *Young Scientist Award (2009)* from Uttarakhand Council for Science and Technology, Government of Uttarakhand. Her work has been published in leading international journals including *Journal of Cleaner Production, Business Strategy and development, CSR and Environmental Management, Social Responsibility Journal, Environment, Development and Sustainability, Journal of Sustainable Mining, Strategic Change, International Journal of Healthcare management, Journal of Health Management International Journal of Sustainable Strategic Management* etc.

A management development programme on sustainability reporting conceptualized and developed by her is extremely popular amongst corporates in India and has attracted a lot of participation from leading organizations such as Indian Oil, Bharat Petroleum, Hindustan Petroleum, Engineers India, Oil India, PAAP automotive, Sterlite to name a few. She is a qualified trainer for Business and Ecosystem training from WBCSD (World Business Council for Sustainable Development), Geneva and has also obtained faculty development training from IIM Bangalore in the field of business strategy. A topper from Delhi University, she holds a Ph.D. in area of sustainable business strategy from Jamia Millia Islamia, New Delhi and has also earned her postgraduate degrees in science and management both.

.....

Selected Publications:

Narula, S. A., Magray, M.A., Mathur, A. (2019 0) :Business –Community Engagement: A Case of Mining Company in India, *Business Strategy and Development* <https://doi.org/10.1002/bsd2.64>

Poddar, A., Narula, S. A. & Zutshi, A. (2019) A Study of Corporate Social Responsibility Practices of the top BSE 500 Companies in India and their alignment with Sustainable Development Goals CSR and Environmental Management (published online March, 2019: doi.org/10.1002)

Poddar, A. & Narula, S. A. (2018) Sustainability Reporting practices in India: A Study of Selected Conglomerates; *Strategic Change*, 27 (6), 543-557

Narula, S. A., Magray, M.A., Desore, A (2018) A Sustainable Livelihood Framework to implement CSR in Coal Mining Sector, *Journal of Sustainable Mining*, 16 (2), 83-92

Kumar, V. & Narula, S. A. (2017) Social Networking Analysis of Renewable Energy Research in India *Journal of Scientiometric Research*, 2017; 6 (92), 102-108

Narula, S.A. and Bhattacharyya, S., 2017. Off-grid Electricity Interventions for Cleaner Livelihoods: A Case study of Value Chain Development in Dhenkanal District of Odisha. *Journal of Cleaner Production*, 142, pp.191-202.

Desore, A. and Narula, S.A. (2017), An Overview on Corporate Response towards Sustainability Issues in Textile Industry. *Environment, Development and Sustainability*, pp.1-21.

Magray, M.A., Narula, S.A & Anwer, R. (2017): Scope of Lac as Enterprise Development in Jharkhand; *Indian Journal of Economics and Development*, (2017), 13 (2), 387-392 (NAAS Score of Journal- 4.82)

Khanna, A. B. & Kumar, V. (2017): Mobile Medical Units-Can they improve the quality of Health Services in Developing Countries? *Journal of Health Management*, Sage Publications

Agasty, S., Raut, M., Narula, S. A., Yap, N., Vaidyanathan G (2016) : Using Innovation Diffusion Approach to understand factors determining Innovative Practices amongst microunits at Kolkata and Howrah; *International Journal of Development and Social Research*, 4(2) , 1-18

Khanna, A. B. & Narula, S.A. (2016), Mobile Health Units: Mobilizing healthcare to reach unreachable, *International Journal of Healthcare Management*, 1-9

Narula S.A. & Desore, A. (2016) Framing Green Consumer Behaviour Research: Opportunities and Challenges; *Social Responsibility Journal* ;12 (1); 1-22

Narula, S.A. (2011), Reinventing Cold-Chain Industry: Need of the Hour, *Journal of Agribusiness in Developing and Emerging Economies*, *Journal of Agribusiness in Developing and Emerging Economies*,

Narula, S.A. & Upadhyay, K.M. (2011): Sustainability Strategies of Indian Pesticide Industry: A Comparative Study of domestic vis-à-vis Multinational Firms, *International Journal of Sustainable Strategic Management*, 2 (4), 365-382

Narula, S.A. & Upadhyay, K.M. (2011) Product and Market Strategy Dilemma: Are Strategies of Pesticide manufacturers Green? *Social Responsibility Journal*, Vol.7, No.2, 282- 294

Narula, S.A. & Upadhyay, K.M. (2010) Strategy in Turbulent Environment: A Case of Domestic Pesticide Company in India, *American Journal of Economics and business Administration*, Vol.2, No.2, 160-168

Narula, S.A. & Chopra, S. (2010) Identifying Stakeholders' Needs and Constraints Adoption of ICT Services in Rural Areas: The Case of India, *Social Responsibility Journal*, Vol.6, .2, 222-236

Narula, S.A.; Sikka, B.K. & Singh S. (2005) on Strategic Planning Framework for Hortibusiness in Uttaranchal: The TOWS Matrix Approach presented in Annual Conference of Indian Society of Agricultural marketing, Pantnagar**Indian Journal of Agricultural Marketing*, Vol 19, No.2, Conference Spl., May-August, 2005, pp 229-237 ISSN: 0971-8664

Sikka, B.K., Sharma, M.L., Singh S. & Narula, S.A.; (2005) on E-Marketing of Apples in Uttaranchal *Indian Journal of Agricultural Marketing*, Vol 19, No.2, Conference Spl., May-August, 2005, 218-227 ISSN: 0971-8664

Narula, S.A. (2017); Revolutionizing Food Supply Chains in Asia through ICTs in Sustainability Challenges in Agro-food Sector (Ed by Rajeev Bhat), Wiley Blackwell, 2017

Narula, S. A. & Vishnoi, K (2017); Strengthening Food Supply Chains in Asia: Challenges and Strategies in Sustainability Challenges in Agro-food Sector (Ed. Rajeev Bhat), Wiley Blackwell, 2017