

Web Designing Proposal for CUTM



Centurion
UNIVERSITY

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Project Objective

- Re-designing of a website for CUTM University : **cutm.ac.in**
- Provide communication channel between the TG and Centurion University through the website

Project Scope

- The scope of this project is to develop official website Centurion University. The idea is to help the client to reach a wider TG
- To disseminate information, create awareness, using Call to action features such as Enquiry Form or Request Info to get business enquiries through the website
- The entire website will be built in English.
- Team Unipro will share the design of home page for approval. Once this is approved we will design internal page
- Team Unipro will share the design of one internal page which can be replicated and be used for all the inside pages of website.
- Team Unipro will use the same content of current LIVE website and add it in the new website design. In case of content change, team Centurion University will provide new content
- Team Unipro will use the same CMS that is being used currently.
- Data entry and New page development will be done by the University officials.
- We will also retain the enquiry and contact us form functionality which is currently in use on the existing website. We can make changes to the existing fields as required. No additional forms or functionality will be created.
- Any new addition of functionality will have extra cost.
- Additional m.cutm.ac.in will be developed for easy loading in Mobile devices.

Services

We will provide the following services during the development of your website:

The entire website will be built on a responsive platform. The website will be compatible on tablets, smart phones, laptops and desktops.

- Develop a creative User Interface, look and feel to be used throughout the site
- Design the navigation scheme according to the design
- Entire site will be developed in Joomla
- Database creation for enquiry form and other forms
- Provide SEO friendly features for the website
- Optimize and incorporate content in the form of text, photographs and images
- Product images, stock images to be provided by the client

Time Schedule

Total development time – About 80 - 90days (subject to timely approvals and feedback)

Commercials

Website Development Cost

After going through the current website, the commercials for the same will be INR 2,25,000 + GST additional.

Commercials for Hosting:

Client's current hoisting will be used.

Annual Maintenance Cost will be separate (optional)

Payment terms

- Payment schedule: 50% advance, 25% post Home Page Approval and 25% Post Completion of the project within 10 days and before launch of the website.
- In case there is a need for any further update or changes within the given scope the agency needs to be notified in 15 days' time, in case no changes requested within this timeline we will consider this project as closed