Curriculum Vitae

Mrinalini Shah (Ph. D., CSCP Fellow)

Professor (Supply chain & Analytics)
President, Institute Innovation Council (MHRD Initiative)
Institute of Management Technology, Ghaziabad

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Brief about myself

I have eared Bachelors in Computer Science & Maths, Masters in Mathematics (Statistics specialization), Doctorate degree in Computer Science (Interdisciplinary) from Kumaon University, Nainital, India, European commission post doctorate fellowship (Management) from Warsaw University Poland.

My doctorate thesis topic is "Towards studying Fuzzy Prepositional logic" and I developed a fuzzy time series model to forecast GDP of India.

During My postdoctoral research I worked majorly on supply chain management specialization. I further developed another Fuzzy logic based time series to predict even with short data or missing data. I also developed an intelligent supplier selection model based on Fuzzy DEA for a pharma company in Warsaw. Third project conducted during was to study Flower supply Chain of Bronisze SP, Warsaw.

I started Entrepreneurship cell at IMT Ghaziabad and was founder chairperson. The work led to start of incubation centre within two years. I organized many start-up fares and E-Conclaves. Due to my work in the field of Entrepreneurship, GOI nominated me as ICCR Chair professor of Entrepreneurship & Innovation to Republic of Greece and I served one term with Athens university of Economics & Business. I am NEN-Stanford trained and certified Entrepreneurship Educator which was fully funded by Wadhwani foundation (2008-10).

I am certified Supply Chain professional (CSCP) fellow from ASCM, USA . I have attended Advance Education Management program GloColl from Harvard Business School USA.

I have the privilege of guiding 5 doctoral students two of which has been awarded their degrees and rest three are at different stages of their research.

I have teaching area interest as Optimization techniques, Business Research, Quantitative Modelling, Supply Chain. My Research interest is applying Fuzzy logic and ANN for different business applications. As an academic administration contribution to academic administration has been to develop entrepreneurship & innovation. My philosophy has been an overall development of self and students which can not be confined to one but with multidisciplinary yet integrated.

Courses taught (Masters level):

Core

- Supply Chain Management
- Decision Sciences
- Business Research Methods
- Quantitative Methods

Elective

- Supply Chain Modelling & Analytics
- Advance decision Analytics
- Business Analytics tools & Techniques
- Doing Business in India: Supply chain perspective (Athens university of Economics & Business, Athens, Greece), (ORT University, Montevideo, Uruguay)
- Entrepreneurship Development & Business Innovations (AUEB, Athens)

Teaching: Ph. D scholars

• Research Methodology & Analysis tools

Synchronized online courses:

- Conceptualized, developed & delivered EMPE for IMTG-NIIIT Imperia (2008)
- Delivered course on "Supply chain management" for NIIT-Imperia IMT Ghaziabad EMP, General Management Program, 2012
- Course on Quantitative Methods for NIIT Imperia- IMT Ghaziabad GMP, 2008, 2012
- Conceptualized, developed and running, 11 months Executive Program in Management for IMT in association with Jaro Educations Pvt Ltd- August 2020

Asynchronous online courses:

• "Quantitative methods for beginners", pre-foundation Module at IMT Ghaziabad for PGDM 2012-13

Simulation Based

- Global supply Chain management (HBS)
- Root Beer game for Bullwhip Effect (HBS)
- Operationale (for operations Management)

Software: SPSS, R, Smart PLS

Professional Experience:

July 2009 to Present	Professor, Operations & Supply Chain Management Institute of Management Technology, Ghaziabad, India
Mar 2013- June 2013	Indian Council of Cultural Relations (ICCR) Chair Professor of Entrepreneurship & Innovation, International MBA department, Athens University of Economics & Business, Athens, Greece
July 2007 – Jun 2009	Associate Professor, Operations Management, Institute of Management Technology, Ghaziabad, India
Jun 2006- July 2007	Associate Professor, School of Business, NMIMS University, Mumbai, India
Sept 2004- June 2006	Senior Lecturer, Management Department, Amrapali Institute of Management & Computer Application, Haldwani, India
17 Oct 2001 – Aug 2004	Lecturer, Management Department, Amrapali Institute of Management & Computer Application, Haldwani, India
July 1999- 16 Oct 2001 Oct 1995- June 1999	Trained Graduate Teacher, computer science, MLSBVM, Nainital Visiting Lecturer, SSJ Campus Almora, Kumaon University

Visiting professor:

2016	ORT University, Montevideo, Uruguay
2014	(Business Research Methods) Manipal University Dubai
2013	(Supply Chain Modelling) Indian Institute of Management (IIM) Raipur
2011	(Entrepreneurship and India) India center, Warsaw University,
	Warsaw, Poland
2011	(Business research methods) Institute of Management Technology,
	Dubai
2007	International Management Institute, Delhi
2004-06	(Optimization techniques) Kumaon Regional Engineering College
	Dwarahat, Uttarakhand
1999-2002	Counselor, IGNOU Centre, Almora, India

Academic Qualification

Sep 2010 – Feb 2011	Postdoctoral Fellow at School of Management, University of Warsaw, Poland.
Feb 2007	Ph. D on "Towards Studying Fuzzy Propositional Logic,
	(Interdisciplinary), Kumaun University, Nainital
1995	M. Sc. in Mathematics & statistics specialization, Kumaun University,
	India, First division (61 %)
1993	Graduate (B. Sc.) in Computer Science, Mathematics and Physics,
	Kumaun University India, First division (Honors) (63%)
1990	HSC, First Div, UP Board First Div (67%)
1988	High School, First div, UP Board, (75.6 %) First div with Honors

Professional Certification:

2018-19	Advance Education Management, GloColl, at Harvard Business
	School, Boston , USA
2016	Certified Supply chain Professional (CSCP APICS) Fellow
2014	Operations Analytics, people Analytics, Business Analytics
	certification, University of Pennsylvania, USA (Coursera Online)
June 2015	Network Analysis- Statistical analysis of social network data, Summer
	School, St Gallen University, St Gallen, Switzerland
2010	Stanford Venture Capital – NEN Certified Entrepreneurship Educator
2010	Six Sigma green belt
2006	Open learning diploma of Entrepreneurship, EDI Ahmedabad

Awards, Achievements, Scholarships

Dec 2014	"Best Entrepreneurship Faculty" Devang Mehta award, Mumbai
2011-2012	Declared top 10% performer among faculty members at IMT Ghaziabad
2012	'Best Operation Management Faculty of India', Amar Ujala Award, 2012
2010-2011	Postdoctoral fellowship, ERASMAS MUNDAS (European Commission Research Consortium)
2008	Second Outstanding Women Management Researcher Award, by AIMS (All India Management Scholars) International
2005	Best Research Paper at National Seminar held at Amrapali Institute of Management & Computer Applications, Haldwani, India
2004	Best Research Paper Award at National Seminar held at MMIM, Mullana, Ambala, India
1988-1995	Indian Government National Scholarship for meritorious students
1986-1988	State scholarship (Ekikrit scholarship) for meritorious students

Academic Leadership Initiatives:

May 2019- Jan 2021 Chairperson PGDM at IMT Ghaziabad

- New program structure implemented for PGDM (20-22) Batch
- Took sessions for faculty colleagues for online teaching June 2020
- Smooth functioning of exams and classes March 2020

2015-2019 Chairperson Operations Management (2015- April 2019)

- a. Designed and organized **Supply Chain conclave** "Emerging trends in Supply chain" (15 September, 2017), a platform for Supply chain practitioners and student presenting their work in one platform.
- b. Started OPS major & Minor at IMT Ghaziabad in my tenure (first batch graduated in 2018)
- c. Started Publication of Area Magazine "Operationale" to showcase area progress work

- d. First to start at IMT , A book "OperationsShastra: Learnings from Industry Internship" based on summer internship work of OPS students ISBN 9789352883813
- e. Invited national and international guest faculty
- f. Professional certifications like Six sigma green belt and PMP prep training for OPS major students

2009 - 2016 Founder Chairperson of Entrepreneurship Cell at IMT. Ghaziabad

- a. **Founder Chairperson Incubation Center** at IMT Ghaziabad (2011-16) functional only for students of IMT Ghaziabad. Opened Incubation Centre in 2011 incubated more than 10 student ventures
- b. Organized 4 start-up fare and student business events
- c. Conducted workshops on "Business Model Canvas"
- d. **Designed and Organized E-Conclave** thrice "Change Makers" (2014), "Inclusive development" (in association with prestigious NASSCOM 10k Start-up programs) (2015), and "Start-up India: Opportunity's" (2016) in association with IAN and Delhi Start-ups. Start-up Fair & elevator pitch, (2011 & 2012) for Delhi NCR start ups
- e. Organized start-up café program

2012 – 2013	Area Chair of Operations Management & Decision Sciences, IMT Ghaziabad.
Jun 2011 – Sep 2012	Chairperson of IT Infrastructure, IMT Ghaziabad. Lead the full team and started few initiatives like Plagiarism check in place, Campus Management software initiative
Jun 2004	Organized National seminar as Secretary on "Role of Informatics in Uttaranchal" at SSJ Campus, Kumaon University, India
Nov 2005	Organizing Secretary of National seminar on "Era of Globalization: Challenges in Management & IT" at Amrapali Institute, Haldwani.
Oct 2004	Organizing Secretary of National seminar on "Changing Paradigms in Management Education" at Amrapali Institute, Haldwani, India.

Management Development Programs conducted & Consultancy:

- PGDM program restructuring and study material for IMT Center of distance learning.
- Program Director & taught at NIIT-Imperia IMT Ghaziabad EMP (2008-09), GMP (2013).
- Bakers Bite, Ghaziabad
- Sports n Life (E commerce)
- 'Creative Problem solving': Conducted for NHPC, NTPC, ONGC, BHEL
- Project risk Management program conceived and executed for NHPC (2019)
- Defense officers Management program: Supply Chain Modelling & Analytics at IIFT (2019)
 Business statistics (2006, 07, 08)
- Open MDP, Indian Postal service officers, Reckitt Benckiser, Royal Bank of Scotland
- Inventory Management for Maruti Arena dealership programs (series of programs) -2018-20)

- 'Supply Chain Management: ' for a one year certificate program in Management for Coca-Cola (2016-17)
- (Research methodology & SPSS) University Grant Commission Academic Staff college, Kumaon University, Nainital, India, 2009
- (Research Methodology & SPSS) Guru Govind Singh Indraprastha University, New Delhi, India, 2008
- (Research methodology & SPSS) GGD University, Bilaspur, Chhattisgarh India, 2007
- ONGC, NTPC, NHPC and many open MDP since 2007
- Faculty development program on business research with SPSS at Academic staff college, GGS university, Bilaspur 2008

International Workshops conducted

- TELCOM (France) STEP program on "Start-up opportunity in India", 18 march, 2016
- ISCTE University Institute of Lisbon (ISCTE-IUL) STEP on "Doing Business in India: Supply Chain Perspective", 2015, 2017
- 'Business Model for start-up'', E cell, Athens university of economics & Business, Greece (Funded by European Commission Project)
- Flower supply Chain: Bronisze, Warsaw, Poland (2010-11)

Research and Publications

PH D guide:

- Srinivas (2017), Ordering policy for ammunition inventory with Weibull function
- Avinash Shukla, (2019), Eprocuremnet at Construction industry
- Aditya Gautam , (synopsis accepted) , Supply Chain and Resilience practices if Indian Automobile industry: an Empirical Study
- Sakshi Goel, working on synopsis, course work completed, proposed topic: Exploring the impact of Bullwhip in selected Indian sectors "

Expert Board Ph D/ Ph D examiner

- Acadamic advisory Board, IMS-Unison University, Dehradun
- School of Business, Galgotiya University, AIMA-AMU, Amity University
- Business School, Aligarh Muslim University
- Kumaon University
- AIMA- AMU

Case Study:

SenseGiz: Funding a Start-Up, **IVEY** publishing product number 9B15N017 Teaching Note: SenseGiz: Funding a start-Up

Book:

- Managing Editor, "OperationSastra" a summer internship work ISBN (2017)
- Co-Editor of "Changing Paradigms of higher education", Aman Publication (2005)

Editorial Board:

Paradigm, Sage Publication, IMT Ghaziabad Journal.

International Journal of Logistics & Inventory Management, Inderscience Publication.

International / National conference: More than 20 where papers presented, sessions chaired including INFORMS USA, World congress of Int. Fuzzy System Association Indonesia, Australia etc

Research Publication:

More than 25 paper published in international & National journals including Expert systems applications, International journal of value chain management (IJVCM), IJBPSCM, IJCRM. (details as annexure)

Personal Information:

Gender: Female
DoB: 7 June 1974
Marital Status: Single

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Reference

Dr Amitabh Dev Kodwani,	Ms. Charu Kapoor	Dr Durgesh Pant
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Email: amitabhk@iimidr.ac.in		Mob: (+91) 9412375384
		E mail: dpant@uou.ac.in ,
		Durgech pant@gmail.com

List of Publications:

International & National Journals

- 1. Shah M., Daga M. K., 2017, "Spreadsheet based Modelling for out of Matrix cost in Inbound Logistics", International Journal automation & Logistics, Inderscience, Vol 3,No 1, 2017
- 2. Shah M., Chattopadhyay N.,2016, M- Governance implementation in India: a Comparative study based on Elaboration Likelihood Model, Electronic Government, an International Journal, Vol.12, No.4, pp.319 336
- 3. Shukla A, Khan M. A, Shah M., 2016, "Literature review of adoption of E-procurement Practices by Construction Industries", AIMA Journal of Management & Research, May 2016, Volume 10 Issue 2/4
- 4. Srinivas, Shah M, Roy S., 2015 "Cost comparison of policies for ordering large-caliber ammunition inventory using a Weibull deterioration function", International Journal of Inventory Research, Vol 2, No 15, pp 305-324
- 5. Shah M, Chattopadhyay N, 2014 "Innovation in Procurement from Rural India Using Enterprise Mobile Strategy: A case study", World Journal of Entrepreneurship, Management and Sustainable development, Emerald Publications, Vol. 10 No. 2, pp. 143-153
- **6.** Chattopadhyay N, Shah M, 2014 "Exploring Effect of Service Innovation on Business Performance of Restaurants in India", *International Journal of Business Innovation & Research*, Inderscience Publications, Vol 8, No 3, PP 252-264 (C)
- 7. Shah M, Samuel M. V.,2012 "Organised agri-food (apple) supply chain scenario in India: Reality or Myth?" *International Journal of Business performance and supply Chain Modelling*, spl issue on "Advanced models for the design, optimization and performance measurement of supply chains" Inderscience Publications, 4(3/4), pp 359-378
- 8. Shah M, 2012 "Fuzzy Based Trend Mapping and Forecasting for Time Series Data", *Expert System with applications*, Elsevier publication, (Impact factor 2.203), 39(7), pp 6351-6358, (C)
- 9. Samuel M. V, Shah M, Sahay B. S., 2012 "An insight into agri-food supply chain: a review", *International Journal of Value Chain Management*, Inderscience publications, 6(2), PP 115-143,(C)
- 10. Shah M, Verma A., 2011, "Analysis of Investment Behavior during Recovery Phase among Youth investors of Indian Stock Market", VISION, Sage Publication, 15(1) pp 1–9
- 11. Jee C., Singhal D., Shah M, 2011 "3G technology in India: critical success factor", IIMS Journal of Management Science, Serial Publication, March-Jun 2011
- 12. Shah M, 2011 "Entrepreneurial India: A changing Landscape", Viewpoint: an international journal of management technology, Jan Jun 2011
- 13. Shah M., Dixit S, 2009 "Distribution Channels for Incumbent Rural Insurance Industry", ICFAI journal of Risk and Insurance, July- Oct 2009.
- 14. Samuel M.V., Shah M, 2009 "Comparative study of organized Agri-food Business in India", Paradigm, Vol XIII, No 2
- 15. Shah M., 2008, Fuzzy logic: a realistic tool for management of customer relation, *International Journal of Electronic Customer Relationship Management*, Vol 2, Issue 2, Inderscience, pp 158-170, (C)

- 16. Shah M., 2007 E governance in India: Dream or Reality", *IJEDICT*, (C)
- 17. Shah M, 2007 "Education Sector, a new trade in WTO regime : destination India", Bizcraft, Sept 06-Feb 2007
- 18. Shah M, 2007 "Ethics at work place: a case study", Gurukul Business Review (GBR), spring 2007
- 19. Shah M, 2007 "Importance of work experience for a professional course", proceedings of International conference of AIMS International, 2007
- 20. Shah M, 2007 "Attrition Problem in ITES-BPO sector: Through Employee Satisfaction Survey", proceedings of International conference of AIMS international, 2007
- 21. Shah M, 2006 "Land slide management through fuzzy logic: a case study", ACME, 5(5), pp 35-42.
- 22. Shah M, 2004 "Customer Relationship Management: A TQM perspective", Prabandhan, house journal of department of commerce & Business Administration, L N Mithila university, 1(1), pp 50-57
- 23. Shah M, 2004 "TQM: A tool of change Management", Effulgence, 3(1), July- December 2004, pp 9-15

Case Study:

- Shah M., Kulkarni A., SenseGiz: Funding a Start-Up, **IVEY** publishing product number 9B15N017
- Teaching Note SenseGiz: Finding a Start-Up, IVEY Publishing product number 8B15N017
- Shah M, 2008 "A case study on decision making: an apple grower's dilemma", Cases on Business Management, Editor Sahay B. S., Sardana G. D., Allied Publication, pp 232-241
- Mehta B, Shah M, Jha S., 2008 "Medihome: Challenges of expansion competing with mom & pop chemists to chain pharmacies", Developing Analytical Skills: Case Study In Management, Edior Shroff publication, pp 375-390
- Mehta B, Shah M, Jha S., 2008 Teaching Note "Medihome: Challenges of expansion competing with mom & pop chemists to chain pharmacies", Developing Analytical Skills: Case Study In Management, Edior Shroff publication

Book (Edited)

- "OperationShastra : Learning from Industry Internship", ISBN 9789352883813 , IMT Ghaziabad
- Changing Paradigms in Professional Education , Aman Publications , Co editor : A. Priya, S. Chattopadhyay, M Shah

Book Chapter

- Shah S., Shah M, 2010 "Traditional ecological knowledge of mountain people-foundation for sustainable development in the Hindukush Himalayan region" Editor Neelendra K Joshi, Vir Singh, Daya Publishing house New Delhi, pp 165-174
- Shah M, 2008 "A Case study on Cost Optimization of Apple Supply Chain: A grower's perspective", Redefining Business Horizons, Editor Sahay B. S., Ranjan J., Thakur R. R., Nicholas S., McMillan Publication, pp 159-167

- Shah M, 2008 "Management of Supply Chain with fuzzy logic based software", Decision sciences, Editor Sahay B.S., Gupta J, Batra S., 2008
- Shah M, 2006 Fuzzy Integrated Data Mining: Applications in Higher Education", in the book "Changing Paradigms in Professional Education" by Aman Publications, New Delhi, pp 32-48.
- Shah M, 2006 "Higher Education: Road for Development (A Case of State of Uttaranchal)", in the book "Changing Paradigms in Professional Education" by Aman Publications, New Delhi, pp 279-289.

Refereed International Conference Presentations

Shah Chattopadhyay Nov 2014	M., N.	"Cost optimization for an Ecommerce company" INFORMS Annual Nov 9-12, 2014 at San Francisco, USA
Shah Chattopadhyay 2013	M., N.,	Logistics Management: Humanitarian Supply Chain for sudden natural Disaster, International Conference on Humanitarian Supply Chain Management, Organized By Indian Institute of Management, Raipur, 2-4 Dec 2013
Shah Chattopadhyay 2013	M., N.,	"Mobile health and India: Can Nectar turn into Poison?", International Telecom Society 6th Africa, Asia, Australasia Regional Conference, August 2013, Perth, Australia
Chattopadhyay Shah M., 2013	N.,	"Implementation of M government: A comparative study of different states in India", International Telecom Society 6th Africa, Asia, Australia Regional Conference, 4-7 August 2013, Perth, Australia
Shah M, 2011		"Improved realistic fuzzy time series method to predict Gross domestic capital of India", World congress of fuzzy logic organized by International fuzzy system association (IFSA) 21-25 June 2011, Surabaya, Indonesia
Shah M, 2010		"Entrepreneurial India; a changing landscape", Seminar on "Indian economy and policy changes' Organized by India center, department of International business, University of Warsaw, 28 September 2010, Warsaw, Poland
Shah M, 2009		"Fuzzy Logic for Managing Supply Chain", ICOQM 09, Loyola Marymount University, 27-30 June 2009, Los Angeles, USA,
Shah M, 2008		"A Case study on Cost Optimization of Apple Supply Chain: A grower's perspective", International Conference on Redefining Business Horizons, at on Dec18-19, 2008, Ghaziabad, India
Shah M, 2008		"A case study on decision making : an apple grower's dilemma", International Conference on Management Cases-08, Dec1-2 2008, Ghaziabad, India
Shah M, 2008		"Effectiveness of Online Advertising in India" at International conference on Globalization for Management of International Business, Aug 11-13, 2008 at IIM Indore
Shah M, 2008		"Need for a paradigm shift in Insurance sector: Rural population and its distribution channels", at International conference on Globalization for Management of International Business, Aug 11-13, 2008 at IIM Indore

Shah M, 2008	"Management of supply chain with fuzzy logic based software", International conference on Decision Sciences and Technology for Globalization, Jointly organized By IMT Ghaziabad, College of Administrative sciences University of Alabama and Indian Subcontinent region of Decision Science Institute(ISDSI), Jan 2-4, 2008, at IMT Ghaziabad
Shah M, 2007	"Importance of work experience for a professional course" at International conference of AIMS international , Hyderabad, Dec 27-29, 2007
Shah M, 2007	"Attrition Problem in ITES-BPO sector: Through Employee Satisfaction Survey", at International conference of AIMS international, Hyderabad, Dec 27-29, 2007
Shah M, 2007	"Fuzzy time series: a realistic method to forecast Gross domestic Capital of India", World Congress of fuzzy logic, organized by IFSA, Mexico City, Mexico, 17-19 June 2007
Shah M, 2008	"Managing uncertainty of supply chain through fuzzy logic and game theory ", at international conference and annual convention of ORSI, at kolkata, Jan 5-7, 2007

Refereed National Conference Presentations:

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Shah M., 2019	"Data Analytics for community & Governance", Technology for community Inclusion organized by Uttrakhand Science & education Research (DST, GOI) & Birla Institute, Bhimtal, Uttarkahnd, Feb 16, 2019
Shah M, 2012	"E learning: Meaning, Opportunities and Challenges", Advances in computer Sciences, communication and Information Technologies held at Jawaharlal Nehru University (JNU), July 28, 2012
Shah M, 2009	"Budding entrepreneurs: opportunity and challenges", at MIMS, Manipur University, Imphal, March 6-7, 2009
Shah M, 2007	"Fuzzy logic with co-opetition in supply chain management: a win-win game" at OPTIMA 2007, organized by society of reliability and quality, at Delhi. April 28-29, 2007
Shah M, 2007	"An Innovative way to manage customer relationship through the concept of fuzzy logic" at National seminar at ICFAI Kolkata on Jan 12-, 2007
Shah M, 2006	"A method to forecast gross domestic capital of India using fuzzy time series", at SOM Conference at IIM Ahmadabad, Dec 21-23, 2006
Shah M, 2006	"New opportunities for India in the internationalization of education" at national seminar held at Amrapali institute, on Nov 25-26, 2006
Shah M, 2006	"Education sector, destination India: a new trade in WTO regime" at national seminar at IIM, Kozikode, on "WTO and India" in 20-22 April 2006
Shah M, 2005	"Role of Higher Education for the development of Uttaranchal" organized by Jan Shiksha Sansthan on "Higher education in Uttaranchal in the present Era of Liberalization Privatization and Globalization" on 3-4 Dec 2005
Shah M, 2005	"The Role of Mathematics in Fuzzy Propositional Logic", at SDPG college, Mujaffarnagar, 29-30 Nov 2005.
Shah M, 2005	"Disaster Management: Incorporating Fuzzy Logic with Probability approach to Landslide Hazard" at Amrapali Institute, Haldwani on "Era of Globalization: Challenges in Management and IT", 25-26 Nov 2005. (Best Research Paper)

Shah M, 2005	"Future of distance mode of learning in professional education" at SSJ
	Campus, Kumaun University, 28 Jun 2005
Shah M, 2005	"A Strategic Tool for Higher Education: Excellence Through Data Mining &
	Knowledge Management" at MM Institute of Management , Mullana-
	Ambala on "From Home to World : Work Place for Intellectual Indians :
	Challenges & Opportunities ", 11-13 Feb 2005
Shah M, 2004	"Higher Education in The Era of Globalisation " at Amrapali Institute ,
	Haldwani on 'Changing Paradigms in Professional Education', MANTAHN, on
	8-9 Oct 2004.
Shah M, 2004	"Higher Education & The development of Uttaranchal" at Department of
	Computer Science, Kumaun University, SSJ Campus, Almora on "Role of
	Informatics in Uttaranchal", on 25-27 Jun 2004.
Shah M, 2004	"Land Slide Management with Fuzzy Logic (Special Reference to
	Uttaranchal)" at Department of Computer Science, Kumaun University, SSJ
	Campus, Almora on "Role of Informatics in Uttaranchal", on 25-27 Jun 2004.
Shah M, 2004	"Fuzzy Logic: an Effective Analysis Tool of Modern Era" at MM Institute of
	Management, Mullana- Ambala on "Changing Paradigms in Management",
	9-10 April 2004. (Best research Paper Award)
Shah M, 2004	"Customer Relationship Management: A TQM Perspective" at MM Institute
	of Management , Mullana- Ambala on Changing Paradigms in Management"
	, 9-10 April 2004