

NILUTPAL THAKUR

Professional Experience

- **Journalist. Editor. Blogger.** I have spent more than 22 years working in leading newspapers, heading print desk and editing operations.
- Skilled in research, copyediting, rewriting, planning pages/editions, headlines, handling news flow and news selection. I have done a bit of reporting also in the initial years.
- In tune with the changing times, and keeping in mind the digital-first approach of newspaper houses, I have also acquired working knowledge of online publishing tools, SEO, online news operations, social media, video tools etc.
- When I am free, I write for my blog, make travel videos, produce short comedy films with my family and help my wife with her cooking channel. (*Links at bottom*)

Present Job: Senior Associate Editor, HINDUSTAN TIMES, NEW DELHI.

Profile

- Heading the Delhi, Noida and Gurgaon print edition desks.
- Maintaining the news flow.
- Responsible for the Delhi/NCR sections in the print edition, right from ideation and planning till the last page is sent.
- Apart from normal work such as assigning work to my deputies and team members, checking headlines, and ensuring error-free pages, as an interface between reporters and the desk, I vet all copy to ensure they are factually correct and if they need value-addition.
- I add value to copies by providing inputs to reporters, designers and team members.
- Together with the respective bureau chiefs, I plan and execute special packages related to Delhi, Noida and Gurgaon.
- Led the launch of the Noida and Gurgaon editions.
- As an added responsibility, I constantly coordinate with the online desk to comply with the digital-first approach of the newspaper. Partly responsible for pushing Delhi/Gurgaon/Noida stories online and on social media.
- Trained in various digital tools, SEO, MoJo, Twitter, Tweetdeck, Slack, Chartbeat, Google Analytics, digital publishing software.
- Coordinating with marketing/media marketing to know readers' likes and dislikes and plan/implement strategies to boost response.
- Reporting to Executive Editor
- Joined as Associate Editor. Promoted in 2018.
- Attended Leadership Training camps and sessions as part of profile upgrade.

Previous experience:

Senior Assistant Editor in THE INDIAN EXPRESS, NEW DELHI (Sept 2010 to Dec 2011).

Profile

- Headed the Lucknow and Kolkata teams. Was responsible for print production and news flow of both editions. Partly looked after the Gujarat editions and Delhi national pages.
- Conceptualised and planned packages for the special page from time to time.
- Part of the central rewrite desk.
- Reported to the Executive Editor, Delhi.

Senior Assistant Editor in HINDUSTAN TIMES, NEW DELHI (From Jan 2008 to Sept 2010).

- Headed the Metro desk.
- Reported to the Resident Editor

Chief Copy Editor, HINDUSTAN TIMES, MUMBAI, from Oct 2005 to Jan 2008.

- Handled the National Pages.
- Reported to the Resident Editor

Senior Copy Editor with MUMBAI MIRROR (BCCL Group) for six months in 2005.

- Led the World Page team. Also helped the Metro team.

Sub-Editor, HINDUSTAN TIMES, NEW DELHI, from August 2000 to Feb 2005.

- Part of the Front Page team. Handled the Nation and City pages for two years.

Worked with THE NORTHEAST DAILY, GUWAHATI, from January 1998 to August 2000.

- Started career as a Trainee with this newspaper, with both editing and reporting responsibilities.

Skills

- Editing and rewriting copy. Maintaining new flow. Headlines, planning pages, selecting news reports, ideating infographics/packages, conceptualising special packages, etc.
- Excellent knowledge of Quark X'press, Indesign, Methode news management system and online applications.
- Online news management, web publishing, SEO, social media, Twitter.

Educational qualifications:

- MA in English Literature from Gauhati University.
- BA (Hons) in English from Cotton College, Guwahati.
- Obtained NCC-A certificate in school

DoB: Thirty November, Nineteen Seventy-Two (30-11-72)

Languages: English, Hindi, Bengali and Assamese (Mother tongue)

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Blog: <https://thebigrebel.wordpress.com/>

Travel video channel: <http://bit.ly/3u3CIMX>

Short film channel: <http://bit.ly/2ZzPULH>