

EXPERIENCE

GUEST LECTURER | INSTITUTE OF CO-OPERATIVE MANAGEMENT, INDIA | OCTOBER 2021 ONWARDS

- Teaching MBA courses on Domestic business environment and value based management, Environmental Management, and Executive business communication

ASSISTANT PROFESSOR | SAUDI ELECTRONIC UNIVERSITY, SAUDI ARABIA | NOVEMBER 2019 – AUGUST 2021

- Taught undergraduate courses on H.R management, Business ethics, International business, Marketing, and Principles of management
- Taught MBA courses on Decision theory, Business ethics and sustainability, Leadership management, Performance management, Operations management, and Strategic management
- Course coordinator for MBA course – Business ethics and sustainability
- Research supervisor for various MBA student research projects

MANAGEMENT TRAINEE | INDIAN IMMUNOLOGICALS LIMITED, INDIA | APRIL 2011 – JUNE 2011

- Developed departmental brochure for Human Biologicals Limited (HBI), IIL
- Involved in the development and implementation of promotional activities 2011 for Doctors, Hyderabad, India

INTERN | PREMIUM FARM FRESH PRODUCE LIMITED, INDIA | APRIL 2010 – JULY 2010

- **Project title:** “Study of forward and backward end operational dynamics for trade facilitation of fruits and vegetables in proposed Premium market, *Hassan*, Karnataka, India”

PROFESSIONAL DEVELOPMENT PROGRAMS

FACULTY DEVELOPMENT PROGRAM | SHARDA UNIVERSITY, INDIA | 29TH JUNE 2020 – 3RD JULY 2020

- Psychometrics and scale development in Social Sciences

MOOC FROM edx.org | FULLBRIDGE, USA | 2019

- Business and Data Analysis Professional Certificate

FACULTY DEVELOPMENT PROGRAM | INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD, INDIA | MAY 2018 – AUGUST 2018

- **Module 1:** Pedagogy and Research for Management Teachers – Case method of writing and teaching, Statistical data analysis, Multivariate techniques for research, Communication for management teachers, Crafting and publishing research
- **Module 2:** General Management, and advanced special topics on contemporary practices and research areas – Business strategy for bottom of pyramid, Neuroscience and consumer behavior, Organizational behavior, Human resource management, Operations management, Strategy formulation and implementation, Marketing analytics, Information technology for management, Cost accounting, Economic environment and policy

MOOC FROM edx.org | MASSACHUSETTS INSTITUTE OF TECHNOLOGY (MIT), USA | 2017

- Certificate on Supply Chain Analytics

PUBLICATIONS & CONFERENCES

JOURNAL PUBLICATIONS

- **Vijayan, G.**, Kamarulzaman, N.H., Mohamed, Z.A., & Abdullah, A.M. (2014). Reverse logistics by food retailers in Klang Valley, Malaysia. *Global Management Journal for Academic and Corporate Studies*, 4(1).
- **Vijayan, G.**, Kamarulzaman, N.H., Mohamed, Z.A., & Abdullah, A.M. (2014). Sustainability in food retail industry through reverse logistics. *International Journal of Supply Chain Management*, 3(2), 11-23.
- Kamarulzaman, N.H., Jamal, K., **Vijayan, G.**, & Jalil, S.M. (2014). Will consumers purchase stevia as a sugar substitute? An exploratory study on consumer acceptance. *Journal of Food Products Marketing*, 20 (SE 1), 122-139.

BOOK CHAPTERS

- **Vijayan, G., & Kamarulzaman, N.H.** (2020). An introduction to sustainable supply chain management and business implications. In: *Sustainable Business: Concepts, Methodologies, Tools, and Applications*. Pennsylvania: IGI Global Publishers
- **Vijayan, G., Kamarulzaman, N.H., Mukherjee, A., & Vaiappuri, S.K.N.** (2020). Strategic value creation in a supply chain. In: *Supply Chain and Logistics Management: Concepts, Methodologies, Tools, and Applications*. Pennsylvania: IGI Global Publishers
- **Vijayan, G., & Kamarulzaman, N.H.** (2016). Three tiers of sustainability measurement in the Grocery retail industry. In: *Achieving Sustainable Supply Chain through the Creation of Economic Growth, Environmental Protection and Social Progress*. Malaysia: UPM Press
- Mukherjee, A., Kamarulzaman, N.H., **Vijayan, G., & Vaiappuri, S.K.N.** (2016). Sustainability: A comprehensive literature. In: *Handbook of Research on Global Supply Chain Management* (248-268). Pennsylvania: IGI Global Publishers
- Vaiappuri, S.K.N., Kamarulzaman, N.H., **Vijayan, G., & Mukherjee, A.** (2016). An empirical view of knowledge management. In: *Handbook of Research on Global Supply Chain Management* (452-465)

BOOKS

- **Vijayan, G.** (2014). *Organic Production of Coffee, Okra, Tomato, Mango, and Banana*. CreateSpace Independent Publishing Platform. ISBN 978-1495285899
- **Vijayan, G.** (2014). *Organic Food Certification and Marketing Strategies*. CreateSpace Independent Publishing Platform. ISBN 978-1495285745
- **Vijayan, G.** (2014). *Organic Production of Some Agronomic Crops: Basmati Rice, Cotton, Red Gram, and Sugarcane*. CreateSpace Independent Publishing Platform, ISBN 978-1495285622
- **Vijayan, G.** (2013). *Organic Crop Production Technology*. CreateSpace Independent Publishing Platform, ISBN 978-1493736515
- **Vijayan, G.** (2013). *Organic Production of Black Pepper, Ginger and Turmeric*. CreateSpace Independent Publishing Platform, ISBN 978-1493737345

CONFERENCES

- Presented poster titled “Sustainability Practices in the Malaysian Grocery Retail Industry”, In: **International Agriculture Congress**, November 2014, Putrajaya, Malaysia
- **Best Paper Award** for paper titled “An Insight into Adaptation of Reverse Logistics by Food Retailers in Klang Valley, Malaysia presented, In: **1st International Conference on Innovation Driven Supply Chain** on March, 2014, Kedah, Malaysia

- Presented paper titled “Reverse Logistics in the Malaysian Food Retail Industry”, In: **2nd International Conference on Socio-Political and Technological dimensions of Climate change** on November, 2012, *Putrajaya*, Malaysia

WRITING CAPABILITY

- **Reviewer** for International Journal of E-Business Research (IJEER), IGI Global Publishers, Pennsylvania ([November 2021 - onwards](#))
- **Reviewer** for International Journal of Business Information Systems, Inderscience Publishers ([May 2020 - onwards](#))
- **Reviewer** for International Journal of Business Forecasting and Marketing Intelligence, Inderscience Publishers ([July 2019 - onwards](#))
- **Editorial Review Board member** for the International Journal of Applied Management Theory and Research, IGI Global Publishers, Pennsylvania ([July 2019 - onwards](#))
- **Reviewer** for International Food and Agribusiness Management Review (IFAMR), Wageningen Academic Publishers ([April 2018 - onwards](#))
- **Technical writer** for the e-learning platform Agrihortico.com ([January 2012 - onwards](#))
- **Editorial board member** for the Handbook of Research on Industrial and Organizational Psychology in the Modern Workforce. Pennsylvania: IGI Global Publishers ([2016-2017](#))
- **Reviewer** of Journal of Cleaner Production, Elsevier Publishers ([2015-2016](#))
- **Freelance Proof-reader** for research papers, book chapters at UPM ([2013-2015](#))

COMPUTER KNOWLEDGE

- Underwent Workshop on “Structural Equation Modeling” using AMOS.
- Proficient in “Partial Least Square Structural Equation Modeling” (PLS-SEM) using SMART PLS software
- Working knowledge of quantitative analysis methods of Confirmatory Factor Analysis, Exploratory Factor Analysis, Cluster Analysis, Logistics Regression, Linear Programming, Chi-square Analysis, Forecasting techniques, Importance-Performance Matrix Analysis
- Proficient in MS- Office 2019, AMOS, SPSS software

EDUCATION

MASTER OF BUSINESS LAWS | NATIONAL LAW SCHOOL OF INDIA UNIVERSITY (NLSIU), INDIA | SEPTEMBER 2020 - ONGOING

- **Courses:** Contract Law, banking law, corporate law industrial relations law, environmental law, investment laws, insurance laws, laws relating to international commercial transactions, intellectual property laws, taxes on corporations and commodities

DOCTORAL PROGRAM | UNIVERSITI PUTRA MALAYSIA (UPM), MALAYSIA | 2016

- **Dissertation:** “Sustainability Practices In Malaysian Grocery Retail Industry”
- **Specialization:** Sustainable Supply Chain Management
- **Minor:** Agribusiness Management
- **Related course work:** Managerial Economics (micro), Quantitative techniques, Agribusiness Marketing, Agribusiness Management, Research Methodology

POST GRADUATE DIPLOMA IN MANAGEMENT | NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (NIAM), INDIA | 2011

- **Major:** Management
- **Minor:** Agribusiness Marketing
- **Related course work:** Managerial Economics (Micro & Macro), Project Planning and Management, Organizational Behavior, Entrepreneurship Development, Financial Management, Operations Research, Agri Input Marketing, Procurement Management

BACHELOR OF SCIENCE (HORT.) | UNIVERSITY OF AGRICULTURAL SCIENCES(UAS)-BENGALURU, INDIA | 2009

- **Major:** Horticulture Science
- **Minor:** Farm Management
- **Related course work:** Farm Management and Natural Resource Economics, Agricultural Marketing, Business Management & Trade, Olericulture, Pomology, Floriculture, Entomology, Apiculture, Plantation Crop Production, Post –harvest Management of Horticulture Crops

COURSES OF TEACHING INTEREST

- General Management
- Supply Chain Management
- Marketing Management
- Business Ethics
- Corporate Sustainability
- Environmental Management
- Operations Management
- Agribusiness Marketing
- Agribusiness Management
- H.R Management

CREATIVE INTEREST

- Designed posters on Green logistics and Green campaigning for the International Agri-Congress Expo 2012, Malaysia
- As member of Brochure committee, played role in format construction, information compilation and design of student placement brochure 2011 on the theme “We see it differently”
- As member of Magazine committee, aided in material compilation, designing and management of “Olive” magazine publication, 2011

KNOWN LANGUAGES

- English – Native
- Hindi - Native

REFEREES

- Dr. Nitty Hirawaty Kamarulzaman
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Department of Agribusiness and Bioresource Economics,
Faculty of Agriculture,
Universiti Putra Malaysia (UPM), Malaysia
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Connection: PhD Supervisor

- Dr. Elsy John
Associate Professor,
College of Administrative and Financial Services,
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Email: e.john@seu.edu.sa

Connection: Colleague