	ie. mnovation	and Change Managemen	III IOI I	Infrastructure Proje	cts			
Course code:No. of credits: 2BSI 132						arning hours: 28		
Pre-requi	site course co	ode and title (if any): NA	A					
	ent: MBA (Int							
Course Coordinator: Dr. Jayati Talapatra			Course Instructor: Dr. Jay		ati Talapat	ra		
Contact Details:		jayati.talapatra@gmail.com						
Course T	vpe:	Core			n:	Semes	ter-3	
		nnovation is the key to i	nfrastr	ructure managemen	t as t	his is w	where the m	nost value
		This course aims to equ						
		he management of techr						
		e innovation at both stra						
		ne the patterns and sou						
		benefits from innovati						
		managing technological						
		tion, design, research, te						
innovation	n and tools of	innovation management	. The S	Students will devel	op an	ability	to design i	nnovation
		ssfully take advantage of						
Course O	bjectives:							
To familia	rize the stude	nts with the concepts of i	inventi	ion, design, innovat	tion a	nd techr	ological	
developme		1					U	
To make s	tudents appre	ciate the criticality of inn	ovatic	on for businesses an	d its	link with	n business s	strategy
		nage knowledge, innovat						
context	-			C	-		U U	
To develop	p an understar	nding of Managing chang	ge					
Module	Торіс					L	Т	Р
1	Introductio	n to Innovation				2	0	0
1	Concepts - I	Entrepreneurship, Design	, inve	Concepts – Entrepreneurship, Design, invention, types of				
		Technology and science.						Ũ
	Importance of innovation, need to study innovation in							Ű
	importance							
	Organization	of innovation, need to stunal context.						
2.		of innovation, need to stunal context.				2	1	0
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2.	Organization Models of I Serendipity, Interactive n	of innovation, need to stu- nal context. nnovation ; Linear models, simultan	idy ini eous c	novation in coupling model,		2	1	
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	Organization Models of L Serendipity, Interactive n Innovation Innovation	of innovation, need to stu- nal context. nnovation ; Linear models, simultan nodel, Open innovation as a management Proce	eous c ess and	novation in coupling model, d Managing				0
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3.	Organization Models of I Serendipity, Interactive n Innovation Setting goals Innovation, Managing o Technology	of innovation, need to stu- nal context. nnovation ; Linear models, simultan nodel, Open innovation as a management Proce within Firms s, Combining Ideas, Test Assessment of Innovatio organizational knowledg	eous c ess and ing Ide n Life ge base c	novation in coupling model, d Managing eas, Evaluation of -Cycle.	the	2	1	0
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Suggested readings : Core Text	Suggested readings : Core Text				

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