Course title: Entrepreneurship			
Course code: PPM 198	**No. of credits**: 2	**L-T-P**: 15-14-02	**Learning hours**: 30
Pre-requisite course code and title (if any): None			
Course coordinator:		**Course instructor:**	
Contact details:			
Course type: Core		**Course offered in:** Semester 3	

Course description:

It is needless to mention the relevance and importance of Entrepreneurship culture in our country given the level of unemployment on one hand and opportunities for creation of enterprises on the other. The subject of Entrepreneurship attracts importance in every sector of economy since it opens up the door for enterprise creation in every sector of business. Government has already issued a mandate of skilling 500 million youths of our country by the year our country enters 75th year of Independence in the year 2022. One of the objectives of skilling up youth is to encourage them to set up their own micro/small enterprises or engage themselves productively in larger enterprises. In essence we need to create Entrepreneurial movement in our country and such a movement is possible through entrepreneurial curriculums.

Course objectives:

Primary objective of the course is to expose the students of Business Management to appreciate and understand the concepts and fundamentals of Entrepreneurship and to make them understand the process of business idea generation and converting the idea into a business model. While carrying out this process they also understand the role of government and the machinery that renders support in terms of policies, assistances etc. for creation, sustenance and growth of the enterprises by the individuals.