Course title: Public Policy: ***A Concise Exposure***			
Course code: PPS 112	**No. of credits:** 3	**L-T-P:** 43-02-00	**Learning hours:** 45
Pre-requisite course code and title (if any): None			
Department: Department of Policy & Management Studies			
Course coordinator(s): Mr. Shri Prakash		**Course instructor(s):** Mr. Shri Prakash, Dr. Chandan Kumar	
Contact details: shri.prakash@terisas.ac.in			
Course type: Core		**Course offered in:** 1st Semester	

Course description

Public policy affects almost every aspect of one's daily life, but it cannot be understood without reference to policy-making processes, which refer to a series of decisions made by public actors. Learning more about public policy and the making of it covers the whole process of public decision-making. It also includes the feedback policymakers receive on their decisions. This course is designed to provide the students a brief, yet comprehensive, overview of the Public Policy processes including formulation, implementation, monitoring and evaluation, and key actors/institutions. The course comprises four modules: the first module sets the context for policymaking, which begins with discussing fundamental concepts related to public policy discipline; the second module focuses on approaches/models and determinants of policy formulation; the third includes the approaches/models and instruments of policy implementation, and a brief overview of the policy monitoring and evaluation issues; and the fourth module provides a background of public policy formulation and implementation in India along with a few case studies.

Learning objectives:

- To introduce students to key concepts, elements, approaches/models, processes, scope, and dimensions specific to the public policy discipline.
- To discuss the role of key institutions and actors in public policy processes.
- To provide students with an overview of the public policy formulation and implementation in the Indian context.

Course content

Module	Topic	L	T	P
1.	**Policy Perspectives, Institutions & Actors** • Linkages between Polity, Politics, and Policy • Governance: A synoptic perspective on Policymaking • Public Policy: Significance, Elements, Scope, Typologies, Dimensions, Styles, and Advocacy • Policy Institutions: National (e.g., Constitutions & Constitutional Courts, Division of Powers, Electoral Institutions & Party Systems); and Intergovernmental Organizations (e.g., The United Nations System, The World Trade Organization) • Key Policy Actors: Public Actors (Executive, Legislature, Judiciary, Bureaucracy); Political Parties; Private Actors (Interest Groups, Experts) • The Policy Cycle	12	0	0
2.	**Policy Formulation** • Approaches/Models of Policy Formulation: Rational Model; Incremental Model; Group Theory Model; Elite Theory Model; Institutional Model; Game Theory Model, Systems Model. • Determinants of Policy Formulation: Expertise, Information, and Ideas; International Organizations; Interest Groups; Political Preferences; Pursuit of Private Interests (Bureau-shaping)	8	0	0

3.	**Policy Implementation, Monitoring & Evaluation** • Policy Implementation Approaches/Models: Top-Down Model; Bottom-Up Model; Policy-Action Relationship Model; Inter-Organizational Interaction Approach; A Synthesis of Bottom-Up and Top-Down Approaches • Policy Implementation Instruments: Organizational, Authoritative, Financial, and Information-based Implementation Tools • Barriers and Conditions for Successful Policy Implementation • Policy Monitoring: Approaches, Techniques, and Challenges • Policy Evaluation: Criteria, Types, Approaches, and Methods	15	0	0
4.	**Public Policy in India** • Public Policy in India: Historical Perspective and Contemporary Issues • Civil Society Organization's interface with Government in India and their role in policy formulation • Policy implementation in India • Key Indian Policy case studies: for example, The Environment (Protection) Act, 1986; The Right of Children to Free and Compulsory Education Act, 2009; The Muslim Women (Protection of Rights on Marriage) Act, 2019; The Medical Termination of Pregnancy (MTP) Act, 1971 and MTP (Amendment) Act, 2021.	8	2	0
	Total	**43**	**2**	**0**

Evaluation criteria:

Course grades will be based on the following criteria:

- **Minor Test-1:** Short-Answer Type Questions/Quizzes/MCQs (20%)
- **Minor Test-2:** Guided Reading and Presentation of Policy Case Studies (30%)
- **Major Test:** Written Test/Term Paper Submission and Presentation (50%)

Learning outcomes

Upon completion of this course, candidates would be able to:

1. understand the fundamental concepts, elements, approaches, considerations, scope, and dimensions of public policy and its processes (All evaluations)
2. critically reflect on the role and functions of key actors and public policy institutions (All evaluations)

Pedagogical approach

Classroom lectures; Student Seminars; Invited talks from Policy Experts in particular domains including Practitioners and Senior/Superannuated Govt. Officers; Case studies. The learning expectation is to enhance critical and informed understanding.

Suggested Readings

Module 1:

- Birkland, T. A. (2015). *An Introduction to the Policy Process: Theories, Concepts, and Models of Public Policy Making, Third Edition*. London & New York: Routledge (Taylor & Francis Group).
- Howlett, M., & Tosun, J. (Eds.) (2017). *Policy Styles and Policy-Making: Exploring the Linkages*. London & New York: Routledge (Taylor & Francis Group).
- Kingdon, J. W. (2014). *Agendas, Alternatives, and Public Policies, Second Edition*. England: Pearson Education Limited.
- Knill, C., & Tosun, J. (2020). *Public Policy: A New Introduction, Second Edition*. London: Red Globe Press (Macmillan Education Ltd.).
- O'Connell, S. (ND). Policy Development and Policy Advocacy. A Manual prepared by the National Democratic Institute, Arab Center for Development. Available at: https://www.ndi.org/sites/default/files/Policy%20Development%20and%20Advocacy%20Workbook_EN.pdf.
- Rinfret, S. R., Scheberle, D., & Pautz, M. C. (2019). *Public Policy: A Concise Introduction*. California: CQ Press.
- Zahariadis, N. (Ed.) (2016). *Handbook of Public Policy Agenda Setting*. Cheltenham, UK: Edward Elgar Publishing Ltd.

Module 2:

- Cairney, P. (ed.) (2012). *Understanding Public Policy: Theories and Issues*. UK: Palgrave Macmillan.
- Christopher, W.M., & Sabatier, P.A. (Eds.) (2018). *Theories of the Policy Process, Fourth Edition*. New York: Routledge.
- Dye, T.R. (2017). *Understanding Public Policy, Fifteenth Edition*. Boston, USA: Pearson Education, Inc.
- Gerston, L. N. (2015). *Public Policy Making: Process and Principles, Third Edition*. London & New York: Routledge (Taylor & Francis Group).
- Howlett, M., & Mukherjee, I. (2017). *Handbook of Policy Formulation*. Cheltenham, UK: Edward Elgar Publishing Ltd.
- Howlett, M., Ramesh, M., & Perl, A. (2020). *Studying Public Policy: Principles and Processes, Fourth Edition*. Ontario: Oxford University Press.
- Potůček, M. et al. (2017). *Public Policy: A Comprehensive Introduction*. Prague, Czech Republic: Karolinum Press.

Module 3:

- Bochel, C., & Hugh Bochel, H. (2018). *Making and Implementing Public Policy: Key Concepts and Issues*. London: Palgrave.
- Gardner, A. L., & Brindis, C. D. (2017). *Advocacy and Policy Change Evaluation: Theory and Practice*. California: Stanford University Press.
- Howlett, M. (2019). *Designing Public Policies: Principles and Instruments, Second edition*. London & New York: Routledge (Taylor & Francis Group).
- Linquiti, P. D. (2022). *Rebooting Policy Analysis*: *Strengthening the Foundation, Expanding the Scope.* California: CQ Press.
- Shah, A. (Ed.) (2020). Policy, *Program and Project Evaluation: A Toolkit for Economic Analysis in a Changing World*. Cham, Switzerland: company Springer Nature Switzerland AG.

Module 4:

- Bhattacharya, R. (Ed.) (2015). *Regional Development and Public Policy Challenges in India*. New Delhi: Springer.
- Chakrabarti, R., & Sanyal, K. (2017). *Public Policy in India*. New Delhi: Oxford University Press.
- Chopra, K. (2017). *Development and Environmental Policy in India: The Last Few Decades*. Singapore: Springer Nature Singapore Pte Ltd.
- Mitra, S.K. (2017). *Politics in India: Structure, Process and Policy, Second Edition*. New York: Routledge.

Student responsibilities

- At least 75% attendance will be necessary to be able to appear for the final exam.
- Active classroom participation; Critical reflections and timely submission according to the evaluation criterion.

Course prepared by: Dr. Chandan Kumar

Course reviewers

1. Prof. Vishal Narain, Professor, Public Policy and Governance, Management Development Institute, Gurugram.
2. Prof. Arvind K. Mishra, Professor, Zakir Husain Centre for Educational Studies, School of Social Sciences, Jawaharlal Nehru University, New Delhi, India