

Course title: Financial Management				
Course code: UBA 216	No. of credits: 4	L-T-P: 45-15-00	Learning hours: 60	
Pre-requisite course code and title (if any): None				
Department: Policy & Management Studies				
Course coordinator(s):		Course instructor(s): Dr. Parul Behl		
Contact details:				
Course Type: Core		Course offered in:		
<b>Course Description</b>  Financial Management is a course designed to provide BBA students with a basic understanding of financial decision-making within organizations. The students will learn how to evaluate investment opportunities, optimal financing, and dividend decisions. The purpose is to develop financial literacy through numericals, relevant theory and case-lets.				
<b>Course objectives</b> <ul style="list-style-type: none"> <li>• Understand core concepts, tools, and techniques of financial management.</li> <li>• Equip students to make informed financial decisions in real-life business situations.</li> </ul>				
<b>Course content</b>				
Module	Topic	L	T	P
1	<b>Introduction to Financial Management</b> <ul style="list-style-type: none"> <li>• Nature, scope &amp; functions of financial management</li> <li>• Financial goals: Profit maximization vs wealth maximization</li> <li>• Financial decision areas — investment, financing, and dividend decisions</li> <li>• Emerging role of finance manager</li> <li>• Sustainability in Finance</li> </ul>	5	0	0
2	<b>Time Value of Money &amp; Valuation</b> <ul style="list-style-type: none"> <li>• Meaning and importance of Time Value of Money</li> <li>• Concept of compounding &amp; discounting</li> <li>• Present &amp; future value calculations</li> <li>• Valuation of bonds and equities</li> </ul>	10	5	0

	<ul style="list-style-type: none"> <li>Risk &amp; return concepts (trade-off, types of risk, Holding period return, numerical).</li> </ul>			
3	<b>Cost of Capital</b> <ul style="list-style-type: none"> <li>Concept, significance &amp; components of cost of capital</li> <li>Calculation of cost of equity, debt, retained earnings &amp; WACC</li> </ul>	7	5	0
4	<b>Capital Structure</b> <ul style="list-style-type: none"> <li>Capital structure theories — NI, NOI, MM hypothesis (with &amp; without tax)</li> <li>Leverage analysis</li> </ul>	5	0	0
5	<b>Capital Budgeting</b> <ul style="list-style-type: none"> <li>Meaning and importance of capital Budgeting</li> <li>Investment decision process</li> <li>Techniques: Payback, ARR, NPV, IRR, PI</li> </ul>	6	5	0
6	<b>Working Capital Management</b> <ul style="list-style-type: none"> <li>Concepts, determinants &amp; importance of working capital</li> <li>Estimation of working capital requirements</li> <li>Cash, receivables &amp; inventory management techniques</li> </ul>	6	0	0
7	<b>Dividend Decisions</b> <ul style="list-style-type: none"> <li>Dividend policy &amp; factors affecting dividend decisions</li> <li>Walter model, Gordon model, MM approach</li> </ul>	6	0	0
		45	15	

## Evaluation Criteria

<b>Component</b>	<b>Weightage</b>
1. Class test	20%
2. Presentations/ Assignment	20%
3. Projects	20%
4. Major Exam	40%

<b>Learning Outcomes</b>
By the end of this course, students will be able to:
<ul style="list-style-type: none"><li>• Explain the role and objectives of financial management in business</li></ul>
<ul style="list-style-type: none"><li>• Analyze financial statements and evaluate financial performance</li></ul>
<ul style="list-style-type: none"><li>• Apply time value of money concepts to valuation problems</li></ul>
<ul style="list-style-type: none"><li>• Estimate cost of capital and evaluate investment decisions</li></ul>
<ul style="list-style-type: none"><li>• Understand capital structure and dividend policy decisions</li></ul>
<b>Pedagogical approach</b>
<ul style="list-style-type: none"><li>• The course will be delivered through lectures and tutorials.</li></ul>

<b>Recommended Books</b>
1. <b>Introduction to Financial Management</b> – R.P.Rustagi
2. <b>Financial Management: Theory &amp; Practice</b> — Prasanna Chandra
3. M.Y. Khan & P.K. Jain — <i>Financial Management</i>
4. Eugene Brigham & Joel Houston — <i>Fundamentals of Financial Management</i>

Prepared By: Dr. Parul Behl

### Course Reviewers:

1. Dr. Garima Mathur, Professor (Prestige Institute of Management)
2. Dr. Pushpa Negi, Associate Professor (NDIM)